
China Pulp Mill X-File

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Introduction

The Chinese pulp market rebounds from the second quarter of this year after experiencing a bearish track during late 2008 to early 2009. Driven by rising import prices, pulp mills in the country resume production and domestic prices move up. Despite a high import dependency on pulp and recovered paper, domestic cargoes, standing in a dominating position in inland China, report increasing shares in the domestic market due to start-ups of new and expanded projects. Generally speaking, increasing consumption of paper products bring Chinese pulp industry a promising prospect.

With products covering softwood pulp, hardwood pulp, unbleached pulp, BCTMP, bagasse pulp, bamboo pulp, straw pulp and reed pulp, domestic pulp mills report customers all over the country. Some of them are also engaged in paper and paper products, while some large-sized paper mills in China have their own pulp lines.

By the first half of 2009, there are over 140 pulp mills in China with 39,000 employees. According to the Readjustment and Reviving Layout of Light Industry, more than 2 million tonnes of unadvanced capacities will be eliminated during 2009-2011 and projects of 2.2 million tonnes wood pulp and 300,000 tonnes bamboo pulp will be expedited.

- n How about production and sales of the 140+ producers?
- n Who is in the hot water of elimination and who has huge potentials?
- n Will these mills promote development of Chinese pulp industry and provide foreign investors opportunities?

After survey, research and in-depth analysis on domestic pulp mills, CBI China strives for providing you first-hand and accurate market intelligence.

Covering **80%** of the market pulp producers and **60%** of the pulp lines for captive use, this authoritative study brings you **180+** domestic mills' profiles including pulp lines, technology, grade, output, sales & purchase conditions, new capacity or expansion.

Sample

Profile			
Company name	Shandong Bohui Paper Industrial Co Ltd	Location	Zibo, Shandong
Mother company	Shandong Bohui Paper Industrial Co Ltd		
Products			
Product 1	BCTMP		
Pulp Line & Technology	One line start up in 2004 with equipment supplied by Metso Paper		
Grade	Wet pulp with 85 brightness		
	2008 (10kt)	2009E (10kt)	
Pulp for sales	n/a	n/a	
Pulp for captive use	15	15	
Product 2	BHK		
Pulp Line & Technology	One line start up in Feb, 2008 with designed capacity at 95,000 tonne/yr		
Grade	Wet pulp with 88 brightness		
	2008 (10kt)	2009E (10kt)	
Pulp for sales	n/a	n/a	
Pulp for captive use	6	0	
Product 3	Straw-wood Mixed Pulp		
Pulp Line & Technology	3 lines		
Grade	Wet pulp		
	2008 (10kt)	2009E (10kt)	
Pulp for sales	n/a	n/a	
Pulp for captive use	10~12	10~12	

Sales			
Sales amount in 2008 (CNY10,000)	n/a		
Profits in 2008	n/a		
Major sales destinations	n/a		
Sales mode	n/a		
Feedstock Purchase			
Major feedstock	Eucalyptus, cotton wood chip, cotton wood skin, wheat straw		
Major purchase origins	Both home and abroad		
Other feedstock			
Equipment			
Rebuilding and capacity expansion projects	A new BCTMP line and a BHK (restarted) line will be start up in Dec 2009 with new integrated white card project for captive use.		